



LOYALTY CARD REWARDS SETUP FORM

Completing this form will enable you to set a loyalty rewards-point-value "threshold" into your POS terminal. When the point-value (threshold) is reached, some or all of the following "actions" can occur (depending on your POS equipment).

Omni 37xx/Vx terminals only:

A message notifying the cardholder of the reward will print on the transaction receipt.

All compatible terminals (Lipman, Verifone and Hypercom):

A dollar value can be credited to the cardholder's gift card (same card # as Loyalty Card).

A point value can be credited or redeemed from the Loyalty Card.

Merchant ID: _____ DBA Name: _____

Merchant Signature: _____

Loyalty Reward #1

Threshold (amount to trigger action at): _____ Points

Printed messages only apply to Omni terminals. All other supported terminals will just trigger an action to occur.

Message (Omni 37xx/Vx & OmeroX Lite only). 42 characters maximum with no special characters. Please print exactly how you want it to appear on the receipt. _____

No Message

Loyalty Card Action:

- Redeem _____ Points
- Issue _____ Points
- No Action (points continue to accumulate)

Gift Card Action:

- Redeem \$ _____
- Issue \$ _____
- No Action

Loyalty Reward #2

Threshold (amount to trigger action at): _____ Points

Printed messages only apply to Omni terminals. All other supported terminals will just trigger an action to occur.

Message (Omni 37xx/Vx & OmeroX Lite only). 42 characters maximum with no special characters. Please print exactly how you want it to appear on the receipt. _____

No Message

Loyalty Card Action:

- Redeem _____ Points
- Issue _____ Points
- No Action (points continue to accumulate)

Gift Card Action:

- Redeem \$ _____
- Issue \$ _____
- No Action

Loyalty Reward #3Threshold (amount to trigger action at): Points

Printed messages only apply to Omni terminals. All other supported terminals will just trigger an action to occur.

Message (Omni 37xx/Vx & OmeroX Lite only). 42 characters maximum with no special characters. Please print exactly how you want it to appear on the receipt. _____

No Message

Loyalty Card Action:

- Redeem _____ Points
 Issue _____ Points
 No Action (points continue to accumulate)

Gift Card Action:

- Redeem \$ _____
 Issue \$ _____
 No Action

Loyalty Reward #4Threshold (amount to trigger action at): Points

Printed messages only apply to Omni terminals. All other supported terminals will just trigger an action to occur.

Message (Omni 37xx/Vx & OmeroX Lite only). 42 characters maximum with no special characters. Please print exactly how you want it to appear on the receipt. _____

No Message

Loyalty Card Action:

- Redeem _____ Points
 Issue _____ Points
 No Action (points continue to accumulate)

Gift Card Action:

- Redeem \$ _____
 Issue \$ _____
 No Action

Loyalty Reward #5Threshold (amount to trigger action at): Points

Printed messages only apply to Omni terminals. All other supported terminals will just trigger an action to occur.

Message (Omni 37xx/Vx & OmeroX Lite only). 42 characters maximum with no special characters. Please print exactly how you want it to appear on the receipt. _____

No Message

Loyalty Card Action:

- Redeem _____ Points
 Issue _____ Points
 No Action (points continue to accumulate)

Gift Card Action:

- Redeem \$ _____
 Issue \$ _____
 No Action